

East Sacramento Improvement Association
Minutes of the August 4, 2014 Board Meeting

Sacramento Room, Clunie Clubhouse

Members Attending: Paul Noble, Tricia Stevens, Tom Griffith, Brian Augusta, David Diepenbrock, Ann Hamel, Nick Kufasimes, Kyle Mickiewicz, Cyril Shah

Guests: Kimberly Hamersly

President Paul Noble called the meeting to order at 5:35 pm.

Guest Presentation – *Invited guests and ESIA members welcome*

1. Kimberley Hamersley from Shriners Hospital provided background on the special patients Shriners works with and described “Kidsday”, Shriners fundraising partnership with The Sacramento Bee. She invited us to support this year’s Kidsday, October 7, through volunteering and/or giving financial support. They need 1000 volunteers to sell a special edition of The Bee for \$1.75 on street corners around town.

Business Session – ESIA members welcome

2. Minutes. Minutes for the last meeting, June 3, 2014, were not available. David had emailed minutes for two previous meetings earlier in the day. The minutes for the April 3, 2014 board meeting were approved unanimously – motion by Kyle, second by Cyril. Minutes of the April 17, 2014 special meeting to discuss our final position on McKinley Village were approved unanimously – motion by Cyril, second by Ann.
3. Treasurer’s Report. Brian highlighted the report he had emailed to board members earlier in the day. Our income from memberships in July was \$465. The ending balances in our accounts are:
 - Checking \$3,924.55
 - CD \$11,558.78

Brian and David reported that, following a lengthy and complex process we have been reinstated as a 501C tax exempt, non-profit organization with both the IRS and the Franchise Tax Board. This will enable us to collect membership fees via PayPal. Tom reported that PayPal fees for the seller are 2.9%. The board agreed by consensus that we will absorb this fee rather than passing it on the members.

Note: Tom researched PayPal seller fees more carefully after the meeting and learned that they are 2.9% + \$0.30 per transaction.

Executive Session – *ESIA board members only*

Old Business

4. Reimbursement. The board voted unanimously to reimburse Paul for the \$55.61 he spent on this year’s Orchid Award – motion by Kyle, second by Nick.

5. Board vacancies. Paul reminded the Board that we have two vacancies to fill. Kyle recommended Jim Kiniris; he will ask Jim to provide a brief bio for the board to review. The board agreed that we should seek out female candidates to help with gender balance on the board.

New Business

6. Fall general membership meeting. We agreed by consensus to have the meeting on Wednesday, October 1st and on the program below.

- Very brief intro comments by Paul
- Moderated assembly candidate forum, 40 minutes.
- Moderated city council candidate forum, 40 minutes.
- Crime update and safety recommendations from SacPD officer, 15 minutes plus Q&A

Paul asked for an informal vote on whether to place the SacPD officer before or after the candidates. The vote was 5 to 4 but the secretary failed to record if this was in favor of placing the officer first or last. There was also discussion on the possibility of having the candidates take questions from the audience, but the outcome of this was uncertain.

Note: Because Paul was responsible for inviting and scheduling the four candidates in a timely manner, he decided to place the SacPD officer last.

7. Fall newsletter. Based on the October 1 general meeting date, Tricia stated that we should have the newsletter in members' hands by September 15th and to Julie for layout by September 4th. We agreed on the timeline and a two-page layout (one page front and back). It was suggested that someone attend and write an article on the August 27 Community Forum on Public Safety sponsored by SacPD. Cyril volunteered to attend the forum and write the article.

Question: Is it possible that this timeline was based on the first date we discussed for the fall general membership meeting, October 8?

8. ESIA subcommittees. Paul referred to his July 29, 2014 document listing subcommittees and raising questions for the board to address. Following discussion, we agreed by consensus to delete the Community Liaison Committee because the board president serves this function, and to expand the scope of the Traffic Committee to the Public Safety. As a result of board resignations and both new and continuing members volunteering/changing, we currently have the committee membership below.

- Land Use Committee – Paul (Chair), David, Tom and Kyle
- Parks Committee – Brian (Chair), Cyril and David
- Public Safety Committee – Tricia (Chair), Ann, Cyril and Nick
- Communications Committee – Kyle (Chair), Tom and Nick

Paul asked committees to meet to clarify and write their charge before the October board meeting; all agreed.

9. New ESIA webmaster. Kyle and his wife Jenna volunteered to replace Louise Buford as webmaster. Kyle will contact the Biznerds person that Louise worked with to get started.

Kyle will investigate using PayPal as a payment option for dues. Nick volunteered to assist with the website.

10. Shriners Hospital Kidsday. We discussed making a donation to Kidsday and voted unanimously to donate \$100 – motion Kyle, second David.
11. Membership dues. Tom brought up the possibility of adding a lifetime membership option to our annual dues of to retain members who may forget to renew from year to year. We discussed the pros and cons of a lifetime membership option and additional possibilities, including a several-year dues option, inviting members at all levels to donate with their membership, and listing the names of donors in the newsletter and/or website. We deferred this to the next meeting. Tom volunteered to draft a proposal and email it to board members.
12. National Night Out. Kyle reported on his neighborhood's National Night Out plans; Cyril, Tricia, and Paul also shared theirs.

Tom Griffith, Secretary