

East Sacramento Improvement Association
Regular Monthly Board Meeting
May 6, 2013
MINUTES

In attendance: Brian Augusta, Louise Buford, David Diepenbrock, Tom Griffith, Ann Hamel, George Koufasimis, Knight Smart and Paul Noble

The meeting was called to order at approximately 5:30 p.m.

Guest Presentations

1. Ken Dyer, Steven Trolio and Darryl Chin described the senior assisted living facility proposed for I Street near 33rd Street (former Jehovah's Witnesses building). Mr. Chin, the project architect, presented elevations for the project, which appeared to be tasteful and appropriate for the neighborhood. The first floor is 11,000 square feet. The project includes seven (7) parking spaces for project employees, of which there will be 12 on the day shift. The first floor will provide assisted living; the third floor will provide memory care.
2. Cecily Hastings discussed the historical context and some thoughts about ESIA working more closely with MENA. Cecily recounted that when she and her husband Jim moved to the area over 20 years ago they observed problems at McKinley Park. They contacted ESIA about the issue, and received no response. She had a similar experience regarding efforts to reduce the speed limit on H Street. She learned that others had had a similar experience with ESIA, particularly regarding issues north of J Street. Cecily worked with John Adams on the H Street speed limit issue; they formed the McKinley Elvas Neighborhood Alliance for that purpose. Formation of the group was somewhat controversial initially, but it soon grew to over 200 members. Afterward, Cecily served as a liaison from MENA to ESIA for 2-3 years. MENA focused on parks, started the Home Tour, whereas ESIA focused on land use proposals. Cecily also related that the East Sacramento Chamber of Commerce was formed in part in response to concerns about the potential impact of a design review ordinance on commercial properties. Cecily and Lisa Schmidt left MENA based on a disagreement regarding the Mercy Heart Center project. Cecily related the views of current MENA board members regarding working more closely with ESIA, and strongly supported the idea of holding a joint community meeting with MENA regarding the latest McKinley Village project.

Business Session

3. Minutes of April 1, 2013. The minutes were unanimously approved.
4. Treasurer's Report. The checking account's beginning balance on March 31, 2013 was \$2,181.40; \$655 was received in member dues, and \$400 was paid to the IRS

for filing fees, leaving an ending balance of \$2,436.41 as of April 30, 2013. The savings account balance was \$3,490.78 as of April 30, 2013. The balance in the CD's was \$11,494.31 and \$11,533.45 as of March 1, 2013.

Motions were made, seconded, and passed authorizing: (1) a reimbursement of \$82.50 to Paul for postage and copying expenses for the newsletter, and (2) payment of the renewal fee for ESIA's Post Office Box.

Executive Board Session

Old Business

5. Progress report on membership drive. The Board held an extensive discussion regarding the new draft logos, and the draft pamphlet. The Board gave the subcommittee (Ann, David, and Louise) direction on both the logo and the pamphlet, and authority to complete the project so that it could be included in the June issue of Inside East Sacramento.
6. Plastic bag ordinance. Louise reported that a proposed plastic bag ban would soon be presented to the City Council's Law & Legislation committee. She stated that environmental impact reports from other cities found no negative impact from such ordinances. The basic framework of these ordinances is a ban on plastics, and authorization for grocers to charge 10 cents for providing paper bags.

New Business

7. Discussion of presentation by Dyer, et. al. The Board had no concerns regarding the senior assisted living center.
8. Working with MENA. The Board voted to hold a joint meeting with MENA regarding the new McKinley Village project.
9. Demolition Investigation & Report Application for 1741 Berkeley Way (emails from Susanne Cook on 4/19 and 4/22). The Board authorized Paul to relate ESIA's concerns regarding historical elements.
10. Pops in the Park signup sheet. The Board authorized Tricia Stevens to present the O&O awards in the event Paul was unavailable.
11. The Board stuffed ballots for O&O award voting.

Paul adjourned the meeting at approximately 7:00 p.m.