

BOARD ROSTER

Paul Noble President	451-5271
Tricia Stevens Vice President	452-5216
Daniel Lapham Treasurer	452-8407
David Diepenbrock Secretary	706-3147
Cyril Shah Past President	455-4139
Mike Gunby Past President	454-9710
Knight Smart	455-4974
George Koufasimis	453-1776
Ann Hamel	736-0225
Barbara Schor	612-4245
Louise Buford	455-1495

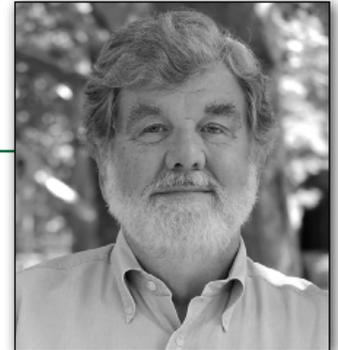
Dues Notice

It's that time of year again — time to renew your membership in ESIA. Please complete the form on the back panel and mail it with your \$15 dues to ESIA in the envelope provided. The deadline for the renewing your membership is April 30. You may also bring it with you to the March 30th meeting.

Thank You!



President's Message: Paul Noble



It's been a busy fall and winter for the East Sacramento Improvement Association. Those of you who were able to attend our fall general meeting heard presentations by the candidates for the SCUSD Board, Area 2; we hope their comments helped you to decide how to vote. We also heard a representative from the City of Sacramento present information about Measure B, the initiative to cap utility rates that was on the fall ballot. In addition, we heard from Captain Dana Matthes of the Sacramento Police Department, who talked about crime in the neighborhood and gave tips on improving home security.

Since that meeting your Board of Directors has been actively dealing with a number of issues that could affect our neighborhood:

- Future developments planned for the Cannery Business Park.
- Proposed changes to the City's neighborhood parking ordinance.
- An oncology/imaging center proposed by Catholic Healthcare West to be located in the Cannery Business Park.
- A medical marijuana dispensary proposed for the 3200 block of Folsom Boulevard. (See article elsewhere in this newsletter for details.)

As you'll note from reading the request to renew your membership in ESIA for 2011, we have decided to develop a new website to assist us in communicating with our membership and the community at large. A contract has just been awarded to a website developer, and we expect the site to be online in the near future.

Finally, I'd like to invite you to attend our spring General Membership Meeting scheduled for 7:00 PM Wednesday, March 30 at David Lubin School. If you consult the meeting program elsewhere in this newsletter, you'll see that we have arranged an interesting list of guest speakers. We also hope to hear directly from you, our members, with your thoughts on what are the most important issues facing the neighborhood. Hope to see you there!

Inside:

2 March 30 General Membership Meeting
Marijuana Dispensary Update

3 Sidney Pope Orchid And Onion Awards
POPS in the park

4 Dues Renewal Form

March 30 General Membership Meeting

Please join us on Wednesday, March 30 for our spring General Membership Meeting. Featured speakers include:



- Assemblymember Roger Dickinson speaking on current State issues affecting East Sacramento



- Sacramento City School Board Member Jeff Cuneo speaking on current School Board issues

- Brad Wasson from the City of Sacramento speaking on Medical Marijuana Dispensary Ordinance

**The meeting will be held at the
David Lubin School
7-8:45 p.m.**

Marijuana Dispensary Update

The City's new medical marijuana law became a hot topic in late January 2011 when ESIA Board members learned that the rumors, about the opening of a marijuana dispensary at 3257 Folsom Boulevard, were true. On January 21, 2011, local media reported that "The Healing Center" had opened for business at 3257 Folsom Boulevard, which prompted ESIA Board members to investigate whether the dispensary could properly operate at that location

Sacramento's new medical marijuana ordinances generally prohibit dispensaries from operating within 300 feet of a residence or residential zone, 600 feet of any property where children, families, or young people congregate (including parks, schools, child care centers, churches, and movie theaters), or 1,000 feet from another medical marijuana dispensary. However, the City Council granted a broad exemption to these proximity restrictions for any dispensary that established an otherwise non-conforming use as of October 26, 2010, and filed a "Phase One" application with the City Manager's office by February 7, 2011.

The Healing Center claimed in its Phase One application that it had been operating at 3257 Folsom Boulevard before October 26, 2010, and that the location was therefore exempt from the above proximity restrictions. Local residents and nearby business owners, however, informed City staff and Steve Cohn that the location had been vacant from October 2011 through the middle of January 2011.

Mr. Cohn met with ESIA Board members on February 10, 2011 to discuss The Healing Center's recently filed Phase One application. The Healing Center closed its Folsom Boulevard store effective February 11, 2011, and moved its operations to 6435 Florin Perkins Road.

Steve Cohn informed ESIA Board members that another dispensary timely filed a Phase One application for a location in East Sacramento. The dispensary, "A Therapeutic Alternative," was supposedly established at 3015 H Street before October 26, 2011 and would therefore be exempt from the proximity restrictions that forced The Healing Center to relocate. The operator will nonetheless still need to obtain a special use permit from the City Planning Commission for this location.

The City official responsible for processing Phase One applications, Brad Wasson, will discuss the City's permitting process for medical marijuana dispensaries at the March 30 general membership meeting.

POPS in the park

We are pleased to announce the 2011 Pops in the Park schedule. All concerts begin at 6 p.m.



June 4, 2011

Tom Rigney & Flambeau

MCKINLEY PARK

H St. Between Alhambra &
33rd Street

June 18, 2011

SwingMasters

**BERTHA HENSCHEL
PARK**

45th St. & Brand Way
*ESIA Orchid & Onion Awards

June 11, 2011

The Q-Balls

GLENN HALL PARK

Sandburg Dr. & Carlson Dr.
*2nd Saturday Art Showing

June 25, 2011

Mercy Me

EAST PORTAL PARK

51st Street & M Street

Sidney Pope Orchid And Onion Awards

It's that time again to nominate our honorees for the Sidney Pope Orchid Award and the Onion Award. We wanted to give you a brief history of these awards. The East Sacramento Improvement Association recognizes businesses or people for their positive contributions to East Sacramento with Orchid awards and we want to encourage improvement with our Onion awards for those who have a negative impact on the quality of life in East Sacramento.

The first awards were given in 1978 and the original winner of the Orchid Award was the 41st Street Fourth of July Parade. In 2002, the Orchid Award was renamed to the Sidney Pope Award to honor Sidney Pope who served as President, Treasurer, and Board member for over 30 years. In recent years, the Sidney Pope Orchid award has been given to Sellands Market (2004), Saint Francis High School (2005), Pops in the Parks (2006), East Sac Hardware (2007), Corti Brothers (2008), 38th Street Neighborhood for the Setback Ordinance (2009), and a tie to Sacred Heart and One Speed Restaurant (2010). The Onion Award is also given annually to businesses in the area that need some "nudging" for improvement.

We would like to invite you to submit 2011 nominations for the Sidney Pope Orchid and Onion Awards to the ESIA Board. Please email Paul Noble (President) or Tricia Stevens (Vice President) at noblep5@comcast.net or tricias@surewest.net by April 1, or enclose your nomination with dues renewal form. If you choose the latter option, we need to receive your nomination by April 1.

Please return in envelope provided.

The deadline for renewing your membership and submitting your ballot is April 30, 2011. You may also bring to March 30th membership meeting.

Dues Renewal Form

It's time for you to renew your ESIA membership for 2011. As the oldest and largest neighborhood association in Sacramento, ESIA continues to help protect, maintain and improve the unique blend of residential and commercial features of East Sacramento. We depend on your dues to produce and mail this newsletter, and to keep you informed about issues impacting our neighborhood.

This year for the first time in over 20 years, we need to raise our annual dues from \$10 to \$15. Because of

increases in postage and printing costs, our income from dues is no longer sufficient to fund the newsletter. In addition, we have decided to develop a new ESIA website to communicate better with our members, and there will be a significant cost to design and maintain the site. Even at the new level, our dues will be significantly less than those of some other neighborhood associations. To renew, just clip off the form below and put it with your check for \$15 in the envelope provided. Please respond no later than April 30, 2011.

Name: _____ Address: _____ Zip: _____

Home Telephone _____ Work Telephone _____ E-mail _____

Amount of additional voluntary contribution: _____ ****Important****

Comments and/or special interests: _____

FIRST CLASS
U.S. Postage
PAID
Sacramento, CA
Permit No. 1906

P.O. Box 19147 • Sacramento, California 95819

EAST SACRAMENTO
IMPROVEMENT ASSOCIATION

