

East Sacramento Improvement Association  
Regular Monthly Board Meeting  
East Sacramento Room  
August 2, 2010  
**MINUTES**

In attendance: Mike Gunby, Ann Hamel, George Koufasimis, Daniel Lapham, Paul Noble, Cyril Shah, Knight Smart and Tricia Stevens

Paul Noble called the meeting to order at 5:30 PM.

**Guest Presentation:**

1. None

**Business Session:**

2. MSC to approve the minutes of July 12, 2010.
3. Treasurer's report: Balances as of April 30 were \$1043 in checking, \$3474 in savings, \$11,390 in one CD and \$11,382 in the other. Daniel agreed to continue pursuing how we go about qualifying for the lower, non-profit postal rate. Ideally we would be able to pre-print envelopes with the permit number on them and avoid having to hand stamp.

**Executive Board Session**

**Old Business**

4. Three Board members reviewed their calling sheets, indicating that a number of those who were called promised to renew their membership when the ballot/renewal card arrives. In many cases, there was no response, so a message was left. The sheets were turned over to Paul for his use in updating the database; those members who did not bring their sheets are requested to get them to Paul as soon as possible.
5. There was a lengthy discussion of the upcoming quarterly newsletter, which should be in the mail by the second week in September. It was agreed that this edition will be an abbreviated, one-sheet version with the following contents:
  - Brief President's message (Paul)
  - Results of Orchid/Onion balloting (Chris)
  - Article about the Farmer's Market in McKinley Park
  - A call for volunteers interested in setting up and maintaining an ESIA web page
  - A brief thank you to EISA members for voting in the election of Board members

- The announcement of the next General Meeting, tentatively scheduled for Wednesday, September 29 at David Lubin School

All articles will need to be completed and e-mailed to Tricia by the last week in August.

6. The tentative program for the next General Meeting will be as follows:
  - Introduction by the ESIA President
  - A “big name” speaker on crime/police issues. (Paul will contact Sue Brown for help in identifying and inviting this speaker.)
  - A presentation by City staff on the upcoming utility rate referendum (Ann to invite a speaker)
  - Brief presentations by School Board candidates for our district (Cyril to contact the candidates)
  - A call for members to suggest important concerns/issues that ESIA should address in the coming year
  - Steve Cohn’s remarks

Mike Gunby is still working on securing permission for us to meet at David Lubin on September 29. He will contact Ann Romo for assistance, since the Principal seems to be on summer vacation.

7. Paul presented a brief report on the demolition of the second story proposed for 1357 40<sup>th</sup> Street. Susanne Cook said that the office determining historical significance does not have any plans for the project. However, she did indicate that the project will not meet the requirements of the “tent” ordinance, so there should be an Expanded Design Review file. When queried for a contact person, she supplied a name and phone number. However, the number provided seems to have been for the wrong office, and there has been no response to the message that Paul left. He will continue trying to find out more about the project.
8. Paul will contact Chris Ford to see if she has communicated the results of our July 12 discussion of the 34<sup>th</sup> Street project to Kevin Donnelly.

### **New Business**

9. Board members stuffed 467 envelopes with a letter, ballot and return envelope. The 175 ESIA members who are current on their dues received a ballot with a blank reverse side. The other 292 received a ballot with a renewal reminder form on the back. The envelopes will be delivered to the Post Office on Tuesday, August 3.

The meeting adjourned at 6:45.