

East Sacramento Improvement Association
Regular Monthly Board Meeting
January 3, 2011
MINUTES

In attendance: David Diepenbrock, Mike Gunby, Ann Hamel, George Koufasimis, Daniel Lapham, Barbara Schor, Knight Smart, and Tricia Stevens.

Tricia Stevens, chairing the meeting in Paul Noble's absence, called the meeting to order at approximately 5:30 p.m.

Guest Presentation

1. Representatives of CHW to discuss cancer center proposed for the Cannery Business Park. Don Hudson, senior executive of Mercy cancer service lines and president of Mercy Folsom, and Wendy Hoyt presented regarding CHW's plans for approximately 34,000 square feet of the Cannery Business Park. Mr. Hudson explained that the facility will provide group outpatient services for radiation oncology, chemotherapy, diagnostic imaging, and related patient counseling services. He stated that this clustering of services in one location constitutes a unique approach in the Sacramento area. CHW is investing approximately \$20 million into the facility, which will house approximately 27 employees, 5-9 doctors, and serve approximately 90 patients a day. The facility's anticipated hours of operation will be 7:30 a.m.-5:30 p.m., Monday through Friday; limited after-hours services may also be provided.

Because CHW's proposed use of the property conforms to existing entitlements, and there will be no deviations from City Codes for parking, etc., no new permits or use authorizations were required. CHW expects to open the facility in November 2011. Mr. Hudson and Ms. Hoyt indicated that CHW would be open to community suggestions regarding signs for traffic routing, but would make no promises to adopt any suggestions.

Business Session

2. Minutes. The Board approved the minutes for the December 6, 2010 meeting.
3. Treasurer's Report. Daniel reported that all account balances are the same as those listed in the minutes for the December 6, 2010 meeting.

Executive Board Session

Old Business

4. Discussion of bid submitted by John Marcotte to design ESIA website. Board members expressed concern regarding the Pay-Pal costs referenced in the Biznerds

proposal. Various alternatives were discussed, including using Amazon.com. Daniel volunteered to investigate the cost and availability of electronic banking services through ESIA's current bank. Daniel, George, Knight, and David all volunteered to solicit bids and/or information from experienced web designers to check the reasonableness of the Biznerds proposal.

New Business

5. Date, location and agenda for next General Membership Meeting. The Board selected March 30, 2011 for the next general membership meeting. Potential speakers identified by the Board: Roger Dickenson, Jeff Cuneo, and Steve Cohn. Given the reported possibility of a medical marijuana dispensary opening on the 3200 block of Folsom Blvd, the Board decided to invite a City representative to discuss the new City legislation governing the permitting of such facilities. It was also agreed that CHW should be invited to briefly discuss its new Cannery Park facility.
6. Next ESIA newsletter—date, format, content. The newsletter will be mailed on March 16, 2011 in advance of the general membership meeting. The deadline for submitting articles is February 20, 2011. The format will be a single-fold, with content limited to a President's message, meeting announcement, and dues collection. If the website is ready, we will announce the on-line dues payment option.
7. Discussion of presentation by CHW. As noted above, the Board thought that the general membership should be informed of the new CHW facility, and that CHW should encourage its patients to use Elvas Avenue for access.
8. Open. The advisability of raising annual dues to help defray the added costs for on-line dues payment was deferred to the next Board meeting.

The meeting adjourned at approximately 7:00 p.m.