

East Sacramento Improvement Association
Regular Monthly Board Meeting
East Sacramento Room – Clunie Clubhouse
July 12, 2010
MINUTES

In attendance: David Diepenbrock, Chris Ford, Mike Gunby, Ann Hamel, George Koufasimis, Paul Noble, and Barbara Schor

Meeting called to order at 5:30 PM.

Guest Presentation:

1. Kevin Donnelly, an architect representing a proposal for renovating 34th Street between Folsom and Stockton Boulevards presented information regarding the project.
 - The project will remodel approximately 11, 000 square feet of the old Sierra Wall Coverings store. The project proponent is looking for a waiver from the requirement that 35 on-site parking spaces be provided. Currently, parking on 34th Street adjacent to the project is unrestricted. Mr. Donnelly is also investigating off-site parking at Muzzio's for employees.
 - The Board asked Mr. Donnelly about off-site employee parking, providing additional spaces for on-site parking, and seeking changes in on-street parking to accommodate project traffic.
2. Christian Science Church – No representative of the Church appeared.

Business Session

3. Minutes of June 7, 2010 Board Meeting - Approved.
4. Treasurer's report – Deferred.

Executive Board Session

Old Business:

5. Status Report & Discussion Regarding Membership.
 - The Board decided to include a membership renewal form with the ballot electing Board members to a new term. The mailer will remind people that voting is reserved for those who are current dues paying members. Each Board member will make calls to former dues paying members to encourage them to renew. This will be the last opportunity for those who have not renewed since 2007 to come current.
 - The Board decided that membership renewal letters should be mailed out each January.

- It was suggested that the Board establish a Pay-Pal account to make it easier for members to pay their dues on-line.
- The Board will discuss whether dues should be increased at a future meeting.

New Business:

6. Ballot:

- The Board discussed optimal formatting for the ballot, and the membership renewal card.
- Board members were reminded to update their bios; new members were requested to promptly provide a bio to Paul Noble.
- It was decided to prepare the ballot and accompanying materials for mailing at the August 2, 2010 Board meeting.

7. Next newsletter and general meeting:

- General Meeting. There will be no summer general membership meeting. The next meeting will be held in September, with a focus on School Board candidates, and possibly utility rates. September 29, 2010 was tentatively selected as the date. Mike Gunby agreed to check that date with the school. Cyril volunteered to invite school board candidates. Paul volunteered to invite a City representative regarding utility rates.
- Newsletter. The next newsletter will be mailed out around Labor Day. The article submission deadline is August 15, 2010. The newsletter will include a request for members to list their top three (3) concerns/issues for ESIA to address and will also direct them to our website.

8. Discussion of Guest Presentation:

- The Board agreed that the project applicant should obtain a change in street parking, so that the area around the project would be designated as one-hour parking, rather than unrestricted. The applicant will be instructed to provide off-site parking for employees, and to reconfigure the on-site parking spaces to maximize available parking.

9. Other Business:

- ESIA's participation in the Taste of East Sacramento was approved.
- 1357 40th Street and City's request for comment on its historical significance. It was agreed that Paul would ask the City to provide plans for the proposed remodel so that the Board could better evaluate the City's request.

10. Open

- 32nd Street and Folsom and 48th Street and Folsom – Paul will ask about using parks money for cross walks.

- It was suggested that improvements are needed to the ESIA website and that we should set up a Pay Pal account.
- George asked whether train horn blowing at grade crossings could be minimized. Sue Brown is knowledgeable regarding the possibility of obtaining a change in practice.

The meeting adjourned at 7:15 PM.