

East Sacramento Improvement Association
Regular Monthly Board Meeting
East Sacramento Room
July 11, 2011
MINUTES

In attendance: Louise Buford, David Diepenbrock, Mike Gunby, George Koufasimis, Ann Murphy, Paul Noble, Barbara Schor and Knight Smart.

The meeting was called to order at approximately 5:30 p.m.

Guest Presentations

1. McKinley Park Volunteer Corps. Patty Wait, Richard Clowdus, and Steve Sinnle presented to the Board. They generally described their work to maintain and improve the Park. The Volunteer Corps is supported by Friends of East Sacramento, which raises money for capital improvements to East Sacramento parks. Their next event is the Home Remodeling Tour on September 25. They will be completing their first project, a new brick sign for the McKinley Park Rose Garden, this summer. They also plan to raise money for the eventual replacement of the Park's play structure, which could cost \$100-200,000, according to City estimates. They are looking for volunteers to help with physical improvements and maintenance, as well as fundraising.
2. Friends of Bertha Henschel Park. Laura Barrett explained that the City budget for next year will require 100% closure of the wading pool with no off-season maintenance. The annual cost for the pool is about \$22,000. Currently available funds: \$3,000 remaining from prior fundraising, and possibly \$3,000-5,000 from Steve Cohn. Friends of Bertha Henschel Park are considering seeking business sponsorships to support park operations.
3. City Department of Parks & Recreation. Dave Mitchell provided a general overview of the budgetary situation for Parks & Rec. The Department currently has funding for only three pools for next summer, including Clunie pool. The Department is also planning to close all but three community centers. The Clunie community center is slated for closure. The Department has lost staff, and is open to using a private maintenance provider, and other cost savings suggestions. The Clunie community center presently has a \$30,000 operating gap. The Department is open to having ESIA and others help promote fee-for-service use of the Center, such as day camps for kids.
4. Brian Augusta was interviewed as a potential new member of the ESIA Board.

Business Session

3. The Board approved the minutes for the June 6, 2011 meeting.

Executive Board Session

Old Business

4. Website update. Barbara and Louise reported that PayPal still needs our bank account information; photos and bios from David, Tricia, and Barbara were also needed. All 2010 and 2011 minutes will be posted, and BizNerds will train Barbara and Louise how to update and maintain the site. The domain name is www.EastSacImprovement.org. A group email still needs to be created.
5. Council redistricting update. Paul encouraged everyone to attend the City Council meeting on July 12 to encourage the Council to eliminate the only map (No. 32) of the final four that would divide East Sacramento.
6. Report on redevelopment of Sutter Memorial Hospital site. Paul reported that Stonebridge Properties will redevelop the 26 acre site. Randy Sater has agreed to meet with community groups, like ESIA, to obtain input on the project. Paul suggested mixed use with neighborhood serving retail and senior housing, not large homes.

New Business

7. Proposed project for 1120 46th Street. The Board had no objections to the project.
8. Discussion of City parks situation. Board members asked that Laura Barrett return with a budget, and information on how much money might be saved by draining the wading pool during the winter. Louise suggested that we advertise the need for park funding on our new website. Mike suggested we help set up an endowment, with ten groups each contributing \$10,000 for initial funding. George suggested convene multiple neighborhood groups to develop a funding proposal, which prompted some discussion on uniting the three neighborhoods that presently represent East Sacramento.
9. Vote on new Board nominee. The Board voted unanimously to appoint Brian Augusta to Mike Gunby's position on the Board.
10. Paul handed out sheets and asked that each Board member call those listed who are late on their dues payments.
11. The Board approved reimbursing Paul \$22.02 for the cost of copying flyers distributed at recent events.

12. The Board expressed its deep gratitude to Mike Gunby for his dedicated service of more than 10 years on the Board.

The meeting adjourned at approximately 6:45 p.m.