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Hi Neighbor! We hope you enjoy this month's edition. If you have any questions, please [email President Tricia Stevens](#). Enjoy!

ESIA MEASURE A FORUM SUMMARY

On Wednesday, September 30, ESIA hosted a Zoom forum on the Strong Mayor Initiative (Measure A) that will appear on the November ballot. Speaking in support of Measure A was Chet Hewitt, President and CEO of the Sierra Health Foundation, and speaking in opposition was Vice Mayor Jeff Harris, our District 3 City Councilmember. The session was quite productive, with each speaker detailing their viewpoint and answering questions from the attendees. If you were unable to attend the forum and would like to learn more about Measure A before you vote, please click below to view the recording of the forum.

Forum Recording

Passcode: Kjj1.ySy

ESIA IS BEING REBRANDED

In 2021, the East Sacramento Improvement Association will officially announce its rebrand to the **East Sacramento Community Association**. The East Sacramento Improvement Association was founded and incorporated in 1958, making it one of the oldest neighborhood associations in Sacramento. Our founders were focused on preserving and protecting the unique qualities of East Sacramento. After 62 years, the board voted to change the organization's name. While still consistent with our founders' vision, the new name is more

SHEPARD GARDEN AND ART CENTER UPDATE

The Friends of East Sacramento, the non-profit volunteer group who have managed and maintained the historic Clunie Community Center and McKinley Rose Garden since 2012 recently took on the responsibility of managing the Shepard Garden and Art Center (SG&AC) also located in McKinley Park. The SG&AC currently provides a meeting place for 27 clubs whose main focus is in horticulture, flower arranging, conservation, history, antiques and the arts, including painting, photography, ceramics, metal work, weaving, and other related arts and crafts. Many of them host annual exhibitions and shows in the Center. These events are open to the public and are a wonderful way to learn more about plants and art. The center was built in 1958 and is an outstanding example of mid-twentieth century architecture. There are two rooms, a full kitchen and a private patio which can be rented for celebrations, fundraising parties, meetings and memorial services. "We'd love for our East Sacramento neighbors to think of the Shepard Center when they are looking for a place to hold an event," said Lisa Schmidt of the Friends of East Sacramento. "Not only is it a unique, fun and special building but by renting it you help our community maintain the Garden and Arts Center for all to enjoy. For information on how to rent the SG&AC email Lisa at reservemckinley@aol.com or call 916- 452-8011.

SHAREABLE RIDEABLES ENFORCEMENT

Now that shared e-bikes and e-scooters are back on Sacramento streets, members of the East Sacramento community may want to review the rules governing their use. The City of Sacramento Police and Public Works Departments began enforcement of all traffic and parking laws for users of shared rideables such as e-bikes and e-scooters in November 2019. Sacramento PD could cite users for traffic or vehicle code violations, and Public Works Parking Enforcement Officers will begin reporting parking violations to device operators, who may choose to pass those costs on to the individuals who improperly parked the devices. Violations such as scooting on the sidewalk may result in citations of up to \$207. Companies, who are required to provide user education about rules and regulations, may receive a citation of \$27.50 for an incorrectly parked device. A complete list of all shared rideable regulations as well as information about where to park can be found on the [City of Sacramento Shared Bikes and Scooters Webpage](#).

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The ESIA Land Use Committee met with the developers of a proposed new market rate apartment project which is being designed for East Sacramento. The developers sought input from ESIA very early on to gain insights on architecture, outreach to the neighbors, and any potential concerns. ESIA encourages applicants to reach out early to both neighbors and neighborhood associations for input and ideas.

Additionally, we have been in contact with concerned neighbors on 40th Street regarding an existing remodel and provided advice on becoming involved early on regarding other nearby improvement projects in the neighborhood.

YOUR ESIA BOARD AT WORK

The ESIA Board is continuing to work with other neighborhood associations, organizations, and government entities to find a solution to the camp on 29th Street that has been causing issues for residents for over six months. We encourage you to drive by and view the situation for yourself as it has begun to cause issues within our neighborhood.



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